



Rural poultry & 3 examples of animal welfare labelling

Marie GUYOT – ERPA Secretary General



Beterleven



Age at slaughter	56 days	56 days	81 days 70 d for organic
Outdoor access	NO But winter garden	YES 1 m ² /chicken	YES 2 m ² /chicken
Stocking density	25 kg/m ²	27,5 kg/m ²	25 kg/m ² 21 kg/m ² for organic
Enrichment inside the barn			Mandatory
Natural light in the barn			Mandatory

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Rural poultry



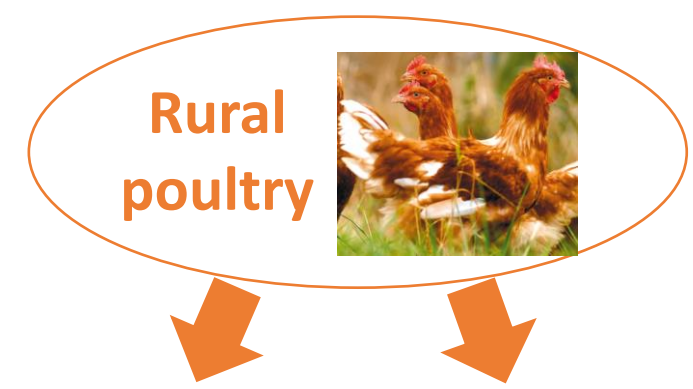
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Haltungsform



Growth rate	-	-	45 g/day maxi	> 81 days mini and rustic strains
Outdoor access	NO	NO	Winter garden OR free range area	Free range area
Stocking density	39 kg/m ² max	35 kg/m ² max	25 kg/m ² max or 29 for wintergarden	21 kg/m ² max
Enrichment inside the barn	NO	YES	YES	YES
Origin of the feed	-	-	-	20% from the farm or the region

Haltungsform



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Etiquette Bien-Être Animal



	E	D	C	B	A
Age at slaughter				56 days	81 days
Growth rate	Fast growth	Fast growth	Progress plan	Intermediate growth	Slow growth
Outdoor access	NO	NO	NO	YES 1 m ² /chicken	YES 2 m ² /chicken
Stocking density	≤ 42 kg/m ²	≤ 38 kg/m ²	≤ 30 kg/m ²	≤ 27,5 kg/m ²	≤ 25 kg/m ²
Enrichment inside the barn	NO	Progress plan	YES	YES	YES
Natural light in the barn	NO	YES by end 2024	YES by end 2022	YES	YES

Etiquette Bien-Être Animal



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