

COMMISSION IMPLEMENTING REGULATION (EU) laying down rules for the application of Article 26(3) of Regulation (EU) N° 1169/2011 of the European Parliament and of the Council

on the provision of food information to consumers, as regards the rules for indicating the country of origin or place of provenance of the primary ingredient of a food where different to that given for that food

Organisation

ERPA (European rural poultry association)

Pays d'origine

France

Our European rural poultry association (ERPA), which represents rural poultry producers all engaged in extensive farming methods as "traditional free range" production, organic and production with European or national quality signs (Protected Geographical Indications, Protected designation of origin, Traditional Specialities Guaranteed and Label Rouge), is very concerned with the current reflection on the provision of voluntary indication of origin or place of provenance of foods. We appreciate to be consulted on the draft of the Commission Implementing Regulation about this topic.

Nonetheless, here are two issues we would like to draw your attention to:

- the name of the country must be the level of information. We consider that the indication "EU/non-EU" is not enough precise and does not fulfill the expectations of the citizen-consumers about a simple and fair indications on the labels of the products they purchase. Still, we do not want details on the local/regional indication because it would be too confusing for consumers. Indeed, the PDO and PGI would be aggrieved as it is the specificity of these official quality signs to be based on a local indication of origin. A clearer framework is needed for a European regulation.
- we think that the PGIs should not be excluded of the text: the indication of the primary ingredient is also important in PGIs because there is no constraint regarding the origin of ingredients in the specifications of the products under this sign. Moreover, the stages of production and processing can be different.