

RURAL POULTRY: In line with European sustainability ambitions



WEBINAR

-  **Introductory remarks** by *MEP Clara Aguilera*
-  **Welcoming words** by *Carlos Terraz, ERPA President*
-  **Opening speech** by *Lukas Visek, Member of Cabinet of Frans Timmermans, Executive Vice-President of the European Commission*
-  **Videos** - Rural poultry: from Farm to Fork
-  **Presentation:** The multiple socio-economic benefits and challenges of rural poultry, by *Mohamed Bouzidi, Research Officer in Economics, French Poultry Technical Institute*
-  **Debate**
-  **Roundtable** - Marketing standards: tools for the transition to more sustainable food systems
with *Ulrike Müller (MEP), Kai-Uwe Sprenger (European Commission), Birthe Steenberg (AVEC), Benoît Drouin (Synalaf)*
-  **Conclusions** by *MEP Carmen Avram*



30.03.2022



14.00-16.00

**CHAired BY MEP
CLARA AGUILERA**